

**DONCARE
OP-SHOP GALA**

Dressed to Thrill

**Where Fashion
Finds a Second Life**

SPONSORSHIP OPPORTUNITIES

**Thursday 30th October 2025
6.30pm – 11pm | Vogue Ballroom**

galabid.com/doncaregala

doncare



doncare

About Doncare

For more than 55 years, Doncare has been a cornerstone of the Manningham community, providing vital services that strengthen wellbeing, resilience, and social connection.

Counselling

Doncare delivers affordable, professional counselling for individuals, families, couples, and young people, supported by a team of highly skilled staff and volunteers offering services in more than 17 languages. In the last year, volunteer counsellors delivered over 2,600 appointments, helping people access support regardless of financial circumstances. We also offer specialist family violence counselling for women and children escaping abuse, with demand for these services increasing by 46% in the last 12 months.

Family Violence Recovery

Since 2004, Doncare's DAWN program has empowered women recovering from family violence through long-term mentoring and practical support. Each woman is matched with a trained volunteer mentor who provides encouragement, advocacy, and connection for 12–24 months. The program helps women rebuild safety, confidence, and independence — improving mental health, strengthening parenting capacity, and fostering community connection. DAWN clients can also access counselling, support groups, and emergency relief, ensuring a holistic pathway to recovery.

Emergency Relief and Crisis Support

Since 2020, we have supported more than 4,500 community members with food parcels, vouchers, and urgent utility payments — helping families meet basic needs and restore dignity during hardship. Rising living costs have driven record demand for Doncare's emergency relief programs.

Seniors and Community Connection

Volunteer-led programs reduce social isolation among older residents, creating meaningful connections and enhancing wellbeing and quality of life.

Economic and Social Value

For every \$1 invested in Doncare, we deliver at least \$3 in measurable social value to the community.



Op Shops and Volunteer Contribution

Across Doncare's three op shops, over 80 volunteers contribute 18,000+ hours annually, generating nearly \$700,000 in social value to the community.



Platinum Sponsor \$10,000

Event

- 1 x VIP Table of 10 in premium position
- MC announcement of your support throughout the evening
- Opportunity to announce Raffle Winners

Digital & Design

Acknowledgement of your sponsorship through:

- Recognition as a Platinum Sponsor on all event collateral
- Recognition as a Platinum Sponsor on the Doncare Website including your company logo and links on homepage banner (20,000 visitors)
- 200-word company description and logo on Doncare website Empowering Partnerships Page linking to a dedicated page promoting your business
- Your company logo on sponsored table and any additional tables purchased
- Your company logo featured on the Fundraising Platform
- Your company logo on the sponsor banner at the venue

Marketing

- Recognition in 1 social media post in the lead up and post event including, but not limited to Facebook, Instagram LinkedIn
- eDM Feature with company advertisement reaching 1,450 subscribers
- **One (1) full page advertisement in event program**

Gold/Table Sponsor \$5,000

Event

- 1 x VIP Table of 10 in premium position
- MC announcement of your support throughout the evening
- Opportunity to draw Lucky Door Prize/
Announce Wine Wall Winner

Digital & Design

Acknowledgement of your sponsorship through:

- Recognition as a Gold Sponsor on all event collateral
- Recognition as Gold Sponsor on the Doncare Website including your company logo and links on Doncare homepage banner (20,000 visitors)
- 100-word company description and logo on Doncare website Empowering Partnerships Page linking to a dedicated page promoting your business
- Your company logo on sponsored table and any additional tables purchased
- Your company logo featured on the Fundraising Platform

Marketing

- Recognition in 1 social media post in the lead up and post event including, but not limited to Facebook, Instagram LinkedIn
- Half (½) page advertisement in event program

Silver Sponsor \$3,000

Event

- Five (5) tickets to the Gala Dinner
- Included in Thanks in formalities

Digital & Design

- Included as Silver Sponsor on printed assets
- Included as Silver Sponsor in digital assets
- Recognition as Silver Sponsor on the Doncare Website including your company logo and links on Doncare homepage banner (20,00 visitors)
- One (1/4) quarter page advertisement to be included in event program

Advertising Sponsor (Event Booklet) \$250 – \$1,000

- Full Page Ad in Event Booklet
= \$1,000
- Half Page Ad in Event Booklet
= \$800
- Quarter Page Ad in Event Booklet
= \$500

Additional Sponsor Opportunities

Below are a few examples of additional sponsorship opportunities:

- Entertainment Sponsorship = \$5,000
- Wine Wall Sponsorship = \$2,500
- Photobooth Sponsorship = \$2,000
- Media Wall Sponsor = \$2,000

To further discuss these options, please contact **Martine.Corbett@doncare.org.au** or visit **www.doncare.org.au** for more information.

Please note: Sponsorship package prices are exclusive of GST.

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