

Platinum \$20,000

- Event Naming rights with recognition on all event collateral and publications including website and event program
- Placement of company signage and single trade display in upstairs reception area providing a relaxed networking opportunity
- Placement of company signage on main stage (2 banners)
- Drive attendee awareness for your brand and lead generation with face to face connectivity during Welcome Address to guests (5 minutes)
- Acknowledgement at the opening and closing ceremony by MC
- Exclusive rights to the event – No direct competitor can take up sponsorship rights.
- Recognition as Event sponsor with a 200 word description and logo in event program.
- Company logo and links on Doncare homepage banner and in all HTML e-marketing campaigns
- 200 word company description and logo on Doncare website Empowering Partnerships Page linking to a dedicated page promoting your business
- Three (3) solus eDM to Doncare database
- Doncare will provide three (3) x solus shout out promoting the company across social media platforms including but not limited to Facebook, Instagram, Twitter and LinkedIn.
- Full page acknowledgement in Doncare's 2021 Annual Report including brand logo/photo/statement
- One (1) full page advertisement to be included in event program
- Promotion of sponsorship on Eventbrite platform including company logo and links
- Ten (10) full registrations to the event for your organisations representatives (value \$1500.00)
- Sponsorship right to Logo promotion on print and digital advertising
- Opportunity to provide branded promotional items for 350 gift bags

Gold \$10,000

- Recognition of sponsorship on all event collateral and publications including website and event program
- Placement of company signage and single trade display in reception area providing a relaxed networking opportunity
- Placement of 1 x banner on main stage
- Exclusive rights to the event – No direct competitor can take up sponsorship rights.
- Acknowledgement of sponsorship by the MC throughout the event
- Recognition as Event sponsor with a 200 word description and logo in event program.
- Company logo and links on Doncare homepage banner and in all HTML e-marketing campaigns
- 200 word company description and logo on Doncare website Empowering Partnerships Page linking to a dedicated page promoting your business
- Two (2) solus eDM to Doncare database
- Doncare will provide two (2) x solus shout outs promoting your brand across social media platforms including but not limited to Facebook, Instagram, Twitter and LinkedIn.
- Sponsorship right to Logo promotion on print and digital advertising
- Ten (10) full registrations to the event for your organisations representatives (value \$1500.00)
- One (1) full page advertisement to be included in event program
- Opportunity to provide branded promotional item for 350 gift bags

Silver \$5,000

- Recognition of sponsorship promotion and logo on all event collateral and publications including website and event program
- Placement of sponsorship signage within function room in primary location
- Acknowledgement of sponsorship by the MC throughout the event
- One 1/2 page advertisement to be included in event program
- Company logo and links on Doncare homepage banner and in all HTML e-marketing campaigns
- 100 word company description and logo on Doncare website Empowering Partnerships Page
- One (1) solus eDM to Doncare database
- Doncare will provide one (1) x solus shout out promoting your brand across social media platforms including but not limited to Facebook, Instagram, Twitter and LinkedIn.
- Sponsorship right to Logo promotion on print and digital advertising
- Promotion of sponsorship on Eventbrite platform including company logo and links
- Six (6) full registrations to the event (value \$900.00)
- Opportunity to provide branded promotional item for 350 gift bags

Bronze \$1,000

- Recognition of sponsorship on all event collateral and publications including website and event program
- Acknowledgement of sponsorship by the MC throughout the event
- One ¼ page advertisement in event program
- Acknowledgement in event program with company logo
- Opportunity to provide branded promotional item for 350 gift bags
- Two (2) full registration to the event (value \$300.00)
- Acknowledgement on the Doncare Facebook page, Website, and monthly e-news for pre and post event

Showcase your brand \$500

- Drive attendee awareness for your brand and lead generation to 350 attendees.
- Opportunity to provide branded promotional items for 350 gift bags to be supplied no later than 14 days prior to the event.

Advertisement opportunities

The Event program will be provided to 350 attendees and will be viewed throughout and after the event.

- Full Page \$500
- Half Page \$250
- Quarter Page \$175

Call Martine Corbett on 9856 1500 or email martine.corbett@doncare.org.au